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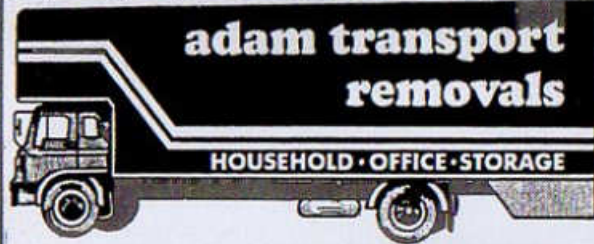
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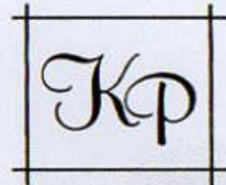
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# SHAKESPEARE AS EALING COMEDY

## Eric Shorter

Tourism may give the British theatre a boost at the box office but every shopkeeper knows it is the regular customer who counts. To count on foreign visitors to maintain a nation's dramatic tradition sounds risky.

But where would the Royal Shakespeare Company be at Stratford-on-Avon without Americans? To hear an English accent except on opening nights is as rare as revivals of Shakespearean tragedy ("Othello" has just proved the exception to that rule).

It is the same in Shaftesbury Avenue. Audiences appear to be composed largely of tourists, some of whom understand English better than others, few of whom appreciate its nuances and niceties.

They applaud. They laugh. They can tell when they are meant to. And because very often the seats they occupy were reserved months earlier by the travel agent so that English theatregoing has been built into their "package", they may not have actually chosen the play they are at or have wanted in their hearts even to go to a play. They are presumed to expect to see a play or several plays while they are in Britain. So a minority (or majority?) find themselves facing Shakespeare whether they want to or not.

Like for example the restless and mumbling American next to me at Stratford-on-Avon during the "The Merry Wives of Windsor". He was

with his wife and it was obvious that although they finally derived some fun from a revival which was set in more or less modern times, like some Ealing comedy in which every actor could do his own quirky thing, the doings on stage were (to them) a bit of a blur.

For a start the husband kept commenting out loud. In one of this season's Stratford programmes where the director asks spectators not to take photographs or wear hats and so on he adds his horror of whispering during the performance.

This wasn't whispering. It was plain and very audible talk; and by paying more attention to it than the actors (because its distracting powers were more dramatic) I learned that it was a sort of translation.

Not continuous but intermittent. The translation was for the benefit of his wife who sounded constantly at sea. When remonstrated with, her husband turned to ask "Is this the best you've got?" Meaning the best "we" could offer of Shakespeare.

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It was hardly the moment to explain that the farce had never been supposed as entirely Shakespeare's but that it had a way of disproving the loftiest critical sneers, because it "played" so well and that, like "The Taming of the Shrew", which is also sneezed at in highbrow quarters but usually gives more pleasure in performance than you would suspect from reading it . . .

All one could pray was that after the remonstrance the simultaneous translation would be toned down; and that if so little fun was being had there was the interval to look forward to and the chance for the visitors of a mannerly escape.

Anyone who knew the play would understand why so much of it was passing over the American's wife's head. It passes over all heads sometimes. This is one reason probably why it had been scenically updated. The costumes and customs of the Fifties or of the so-called New Elizabethans exercised a charm of their own — at least for Britons.

And for many of us, other than baffled visitors from overseas, it was good that the production had discovered another idiom because the dialogue, if heeded unduly, might be impenetrable. In other words, what we couldn't grasp of the text we could grasp from the detailed and inventively comical incongruity of the characterisations.

Critically speaking, the thing was a cop-out. A dodge. An evasion. A gimmick to mask the fact that to have played the farce in contemporary costume and settings — that is, the era in which it was written — would have challenged the company beyond its capacity.

Sceptical playgoers who suppose that the reason for modern dress is to make it easier for the actors to know, for example, where to put their hands (in pockets, puffing pipes or holding handbags) were confirmed in their suspicion that latter-day manners are easier to represent effectively than those of the past, especially the distant past.

And I think that is what those Americans sensed. He kept describing (for our row of the stalls to hear) the atmosphere as that of a British television sit-com of the style exported years since to the United States; and his perception was not far wrong. That is why the actors seemed so much at home. They could think themselves back to 1959 more neatly and amusingly than to 1599.

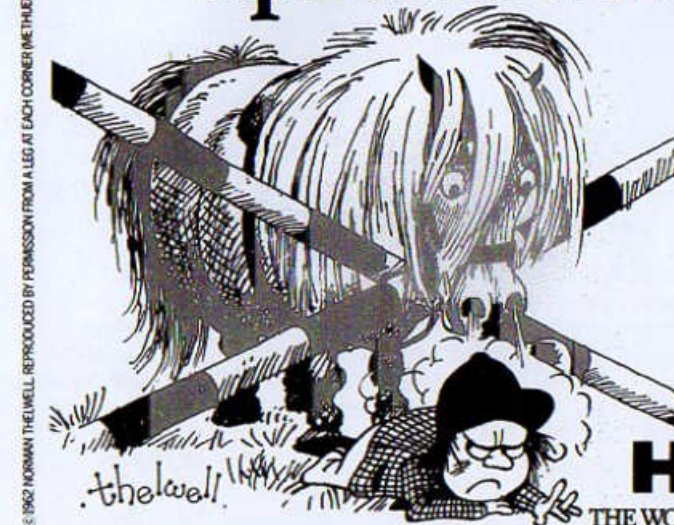
Yet for me, the updating worked a treat. It brought out the best in the RSC which has a way of making more of the lesser plays (like "Comedy of Errors", "Love's Labour's Lost" and "Two Gentlemen of Verona") than of the greater.

The charm came from the clash of style between the post-war British costumes, attitudes, manners and Shakespeare's (or mainly Shakespeare's) language. To have suited the Americans it should perhaps have been transplanted to Brooklyn or Idaho; and of course they had a point.

Like the critic Herbert Farjeon, who reviewing the same play 60 years ago declared: "If we are to have Shakespeare in modern dress, with telephones and cocktails and golf clubs obligati (itals), then the only thing to do is to rewrite the plays."

I see the logic but doubt the benefit. I don't doubt that those Americans would agree with him.

# Because we all have our ups and downs.



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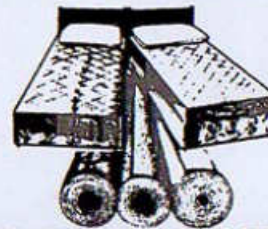
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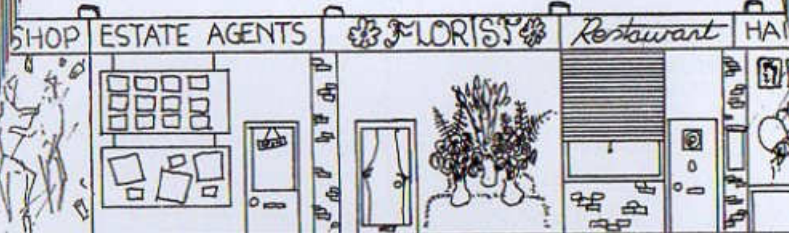
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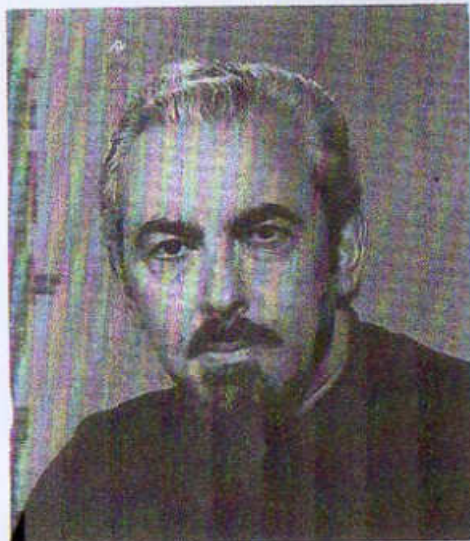
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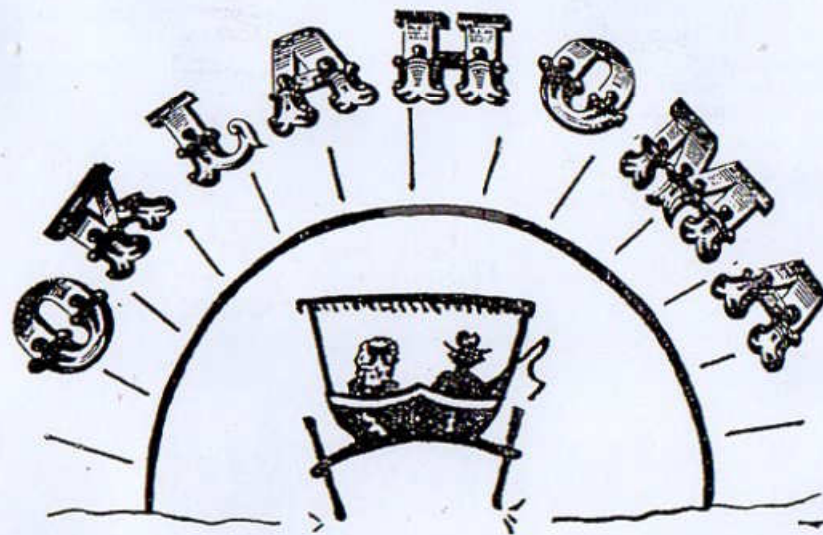
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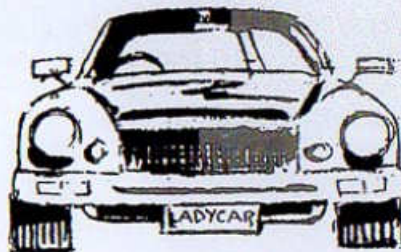
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Patrick Ludlow

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Maybe you have to hear the magic title 'The Merry Widow' before you start humming the lovely waltz by Franz Lehar - and want to dance.

Lily Elsie was never less than a leading lady. Born in 1886 her first job was in 1898 at the Queens Theatre, Manchester, playing the title role in 'Red Riding Hood'. On the halls, touring the regions, she was known as Little Elsie. I'm not sure what she did, probably sang and danced, but if they didn't like you then they dropped the curtain on you and on with the next act.

Lily was perfect for pantomime and children's plays; and it was in one of these that George Edwardes (the Guv'nor) saw her and placed her under contract. That was in 1905, two years before she created her furore at Daly's.

It's hard to explain how gigantic that furore was. Remember there were none of those sidelines then like films, TV, and broadcasting. Nothing to detract from the coverage in all those papers, periodicals, and magazines. And Lily, lacking the

brashness of former musical comedy performers, brought to London a style that was new: quiet, restrained, and ladylike. Which was how the men liked to picture their women - and the way the girls liked to mirror themselves.

Moreover there was that marvellous title (the dawn of women's lib) which implied freedom to disport an ankle; and, in the most reserved manner, go to town.

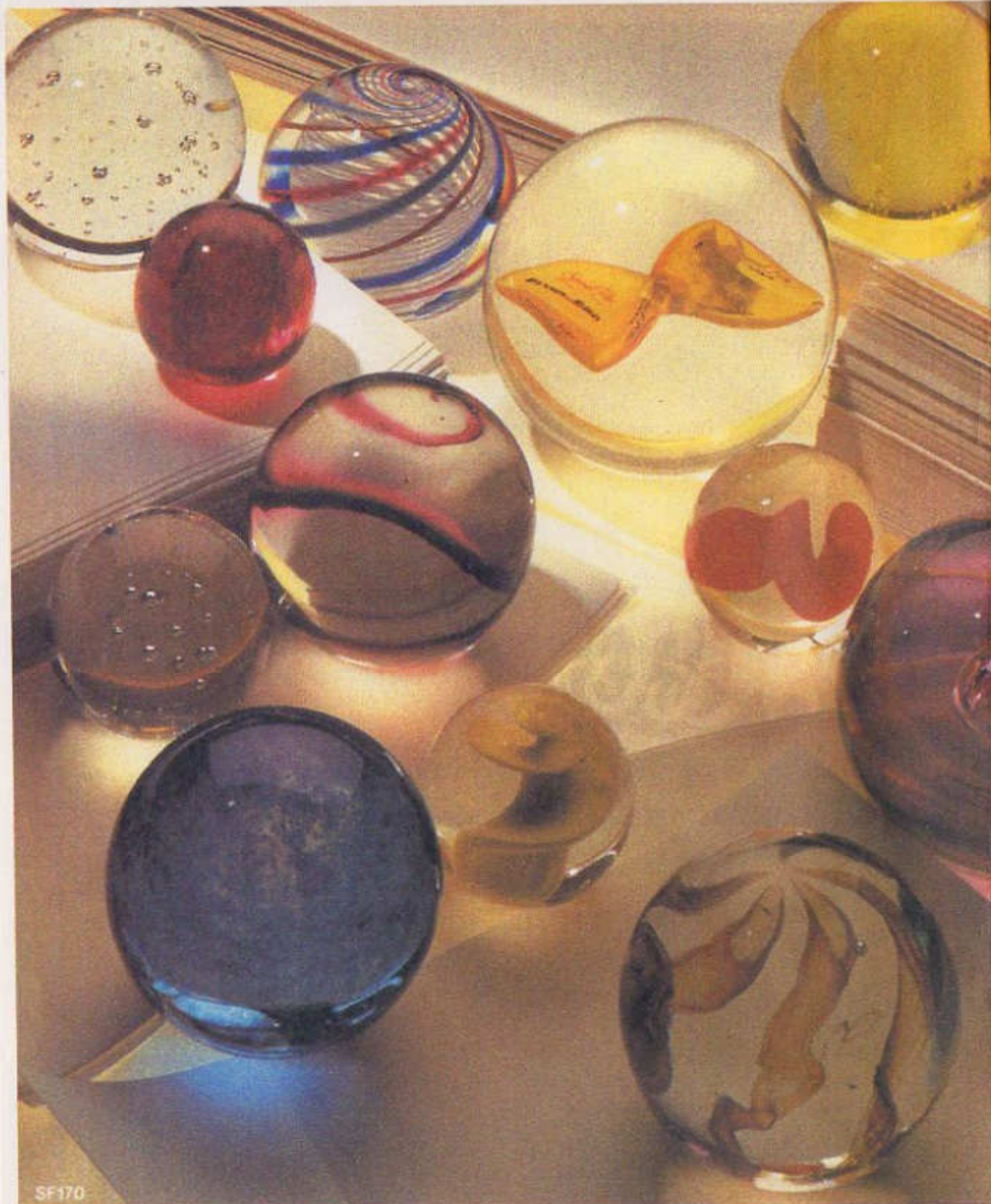
All England went mad about that title. There were Merry Widow receptions, dinners, dances (with the waltz played time and time again). Trade cashed in (how commerce follows art) for there were Merry Widow hats, gowns, gloves, and even corsets. Above all Miss Elsie spoke, sang, and danced divinely. Again it was a simply topping piece with a ripping cast of supporting players which included that charmer Joe Coyne as Danilo and the inimitable George Graves perfect as Baron Popoff.

Of course the press made much play with headlines like: A STAR IN A NIGHT. All rot. She'd had seven years experience in the theatre, and on the halls, before her two years arduous training under the Guv'nor where besides studying her elocution, singing and dancing, she had to understudy and, at short notice, go on for the sick chorine or a leading part.









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